

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 571137 /		<u>Alt Order #</u> 09793024
<u>Product</u> OBAMA 4 AMERICA *A		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u>
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/27/12 / 08/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/04/12	09/10/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$85.00			
N 2	31	09/04/12	09/10/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$125.00			
N 3	31	09/04/12	09/10/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$250.00			
N 4	31	09/04/12	09/10/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$200.00			
N 5	31	09/04/12	09/10/12	Good Day Colorado	8a-9a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$175.00			
N 6	31	09/04/12	09/10/12	Regis & Kelly	90130a-10a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$200.00			
N 7	31	09/04/12	09/10/12	Everyday	10a-11a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$100.00			
N 8	31	09/04/12	09/10/12	AccHllywd/AmerNow MF11a	11a-12p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$100.00			
N 9	31	09/04/12	09/10/12	JdgJudy M-F 12p-1p	12p-1p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$150.00			
N 10	31	09/04/12	09/10/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$125.00			
N 11	31	09/04/12	09/10/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$125.00			

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<u>Contract / Revision</u> 571137 /		<u>Alt Order #</u> 09793024
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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/27/12 / 08/27/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	31	09/09/12	09/09/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S 1 \$150.00												
N 13	31	09/04/12	09/10/12	Swift Justice M-F 3p-4p	3p-4p		:30			NM	5	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$125.00												
N 14	31	09/04/12	09/10/12	Jdg Judy M-F 4-5p	4p-5p		:30			NM	5	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$125.00												
N 15	31	09/04/12	09/10/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$200.00												
N 16	31	09/04/12	09/10/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$225.00												
N 17	31	09/09/12	09/09/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S 1 \$200.00												
N 18	31	09/09/12	09/09/12	News Su 530-6p	530p-6p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S 1 \$200.00												
N 19	31	09/10/12	09/10/12	Hotel Hell Mon 7-8p	7p-8p		:30			NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M----- 1 \$1,400.00												
N 20	31	09/10/12	09/10/12	Hells Kitch Mon 8-9p	8p-9p		:30			NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M----- 1 \$1,400.00												
N 21	31	09/04/12	09/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$4,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$875.00												
N 22	31	09/04/12	09/10/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$700.00												
N 23	31	09/04/12	09/10/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$1,625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 5 \$325.00												
N 24	31	09/08/12	09/08/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S- 1 \$500.00												
N 25	31	09/08/12	09/08/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S- 1 \$400.00												
N 26	31	09/09/12	09/09/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S 1 \$800.00												
N 27	31	09/09/12	09/09/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S 1 \$600.00												
Totals											99	\$26,700.00

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571137 /	09793024

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09/04/12 - 09/10/12	OBAMA 4 AMERICA *A	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/27/12 / 08/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	<u>Totals</u> Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
08/27/12 - 09/10/12		99		\$26,700.00		\$22,695.00						
Totals		99		\$26,700.00		\$22,695.00						

Signature: _____ **Date:** _____

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